



The Alliance for Environmental Sustainability Member Information

Who are we and what do we do?

The Alliance for Environmental Sustainability (AES) is a 501(c)3 non-profit organization with a mission of providing sustainable building education to the building industry. AES was founded in 2000 by a dedicated group of community members who saw the need to help our community create a sustainable city to ensure that our children and our community would have a healthy, safe and affordable environment within which to live and grow. They felt the best way to contribute to the sustainability and growth of our community was to bring expertise, in green building practices and green products, to train homeowners, architects, designers, builders and other stakeholders in the construction industry about sustainable building principles.

In working towards achieving this goal, AES has helped bring West Michigan and other communities into 21st century of residential construction, partnering with other non-profits, homeowners, and our local government in the endeavor to secure the future for our families and communities.

AES is an energy demonstration site which means our site is designed to practical, real life examples of energy efficient and renewable energy resources and products. Our site is one of a network of centers that educate the public through hands-on, interactive displays providing visitors an opportunity to evaluate the effectiveness of products themselves without interference. AES was the first energy demonstration site in West Michigan and one of nine Michigan. Due to the need and the emerging interest of green practices, LEED, and sustainability AES has grown and now serves communities in eleven states and three Canadian provinces.

Why become a member?

Membership allows you a variety of opportunities.

- Through membership you have the opportunity to reach an emerging and growing industry and general consumers. AES is contacted regularly to provide and educate people on valid green products and reputable services.
- Your services and products will have exposure to a large network of people both within the industry and others with whom we work and collaborate with throughout the United States.
- Your membership also assists in sustaining the programs at AES.
- Your membership will assist to educate the general public about reducing their carbon footprint, creating a sustainable environment, and maximizing energy efficiency.

Thank you for your commitment and investment in our community. Your membership provides a better quality of life and helps preserve the future quality of our environment for generations to come. Thank you for promoting the triple bottom line of economics, social issues, and the environment.

MEMBERSHIP OPPORTUNITIES

<p>Forever Green</p> <ul style="list-style-type: none"> ▪ Company name, contact info, and logo on AES website ▪ Link to company website from AES website ▪ Annual newsletter ▪ Certificate of membership ▪ Calendar of events ▪ List 12 company products on AES website ▪ Paragraph explaining products on AES website ▪ Paragraph explaining company ▪ Distribute company information at AES booth during community outreach activities ▪ Display products at demonstration center 	<p>\$5000</p>
<p>Jade</p> <ul style="list-style-type: none"> ▪ Company name, contact info, and logo on AES website ▪ Annual newsletter ▪ Certificate of membership ▪ Calendar of events ▪ List 6 company products on AES website ▪ Paragraph explaining products on AES website 	<p>\$2500</p>
<p>Emerald Green</p> <ul style="list-style-type: none"> ▪ Company name listed, contact info, and logo on AES website ▪ Annual newsletter ▪ Certificate of membership ▪ Calendar of events ▪ List of 4 company products on AES website 	<p>\$1,000</p>
<p>Verde</p> <ul style="list-style-type: none"> ▪ Company name and contact info listed on AES website ▪ Annual newsletter ▪ Certificate of membership ▪ Calendar of events 	<p>\$500</p>
<p>Going Green (individuals only)</p> <ul style="list-style-type: none"> ▪ Individual name listed on AES website ▪ Annual newsletter ▪ Calendar of events ▪ Certificate of membership 	<p>\$75</p>
<p>Green roots (students only)</p> <ul style="list-style-type: none"> ▪ Certificate of membership ▪ Calendar of events ▪ List 2 company product on AES website 	<p>\$20</p>



Member Agreement Form

Please enroll my company as a member of the Alliance for Environmental Sustainability.

We would like to be members at the following level:

- | | | |
|--------------------------|----------------------|----------------|
| <input type="checkbox"/> | Forever Green | \$5,000 |
| <input type="checkbox"/> | Jade Green | \$2,500 |
| <input type="checkbox"/> | Emerald Green | \$1,000 |
| <input type="checkbox"/> | Verde | \$500 |
| <input type="checkbox"/> | Going Green | \$75 |
| <input type="checkbox"/> | Green Roots | \$20 |

Our contact information is:

Organization: _____

Contact Name: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Please be aware that your membership:

- Is the duration of one year and expires on your anniversary date.
- Requires your company to input all product and company information.
- Requires logos to be in JPEG, Size 300- 500 kb
- AES reviews and approves all information to be posted on the AES website.

For additional questions regarding memberships, please contact Emily Aleman at t. 616.458.6733 or emily@alliancees.org